

Use entrance 1 or 2 and take lift or stairs to Gallery Suite (opposite Hall 8).

ROAD
The NEC is situated at Junction 6 of the M42 and enables visitors by road to travel directly from the M42, M5, M6, M1 and M40.

RAIL
There is a direct rail link to Birmingham International, for further details see the nec website www.necgroup.co.uk.

THIS CONFERENCE IS EXPECTED TO BE HEAVILY OVER SUBSCRIBED.
As places are limited, we recommend an early booking to reserve your place.

BOOKING FORM

- Complete the details on the form and simply faxback on **0121 303 8002**
- Email editconference@birmingham.gov.uk with your name and contact details, or
- Book online at the **conference centre** and click on "Punching Holes...": www.bgfl.org/bgfl/convention/conference

Name

School/Organisation

Address

Postcode

Tel: Fax:

Please specify any special dietary/access requirements

Please indicate which workshop you wish to attend. Only select **one workshop** from each session.

SESSION 1

- Delivering professional development using video communications
- Distance Learning applications of Video Conferencing
- Phoenix Projects - bringing the past to life
- Specialist teaching through Video Communications

SESSION 2

- Developing Video Communication Skills
- Exploring a Virtual Learning Environment
- Who to Video Conference with - Starting points and learning opportunities
- Diversifying opportunities - Application Sharing across a Video Conference

TECHNICAL SURGERY HELP DESK

- I would like to arrange a visit to the technical help desk during the conference

CONFERENCE FEES AND METHODS OF PAYMENT

Conference fee is £180 per delegate.
Please forward a cheque for full amount made payable to Birmingham City Council to the address detailed below. Alternatively please attach an official purchase order, or details of cost centres for internal direct transfers.

Finance Manager, Education IT Services,
8th Floor, 38-50 Orphanage Road,
Edlington, Birmingham, B24 9HW

For further information about the conference, contact:
Nicola Bryant Email: nicola_bryant@birmingham.gov.uk

THE VIDEO COMMUNICATIONS MANAGEMENT GROUP PRESENTS

Punching Holes in Classroom Walls

Tuesday 1st October 2002 • Gallery Suite, National Exhibition Centre, Birmingham



With hands on activities, workshops and keynote sessions, you will be able to:

- Experience a virtual classroom
- Participate in live global video conferencing demonstrations
- Discover how video conferencing can be used for virtual control
- Find out the hottest tips for successful video conferencing
- Visit one of the technical surgery help desks for personalised advice and support

Who should attend?

- Head Teachers/Senior Managers
- ICT Managers
- City Learning Centre Managers
- Advisers in Education and Learning
- Key Education Decision Makers

It is ultimately the skill and ability of the teacher in harnessing the technology that will determine the success of video conferencing in the classroom.

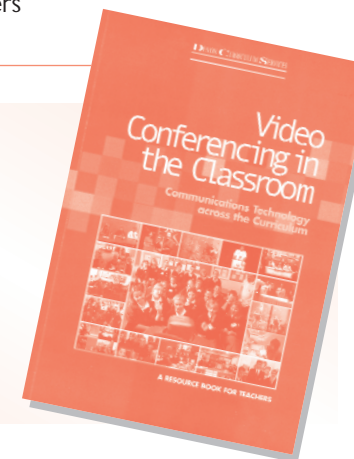
Video conferencing is exciting, stimulating, and easy to use with practice and confidence, and has the potential to totally involve pupils.

Mike Griffith, Global Leap

FREE BOOK!

All delegates will receive a complimentary copy of "Video Conferencing in the Classroom."

See further details inside ▶



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Introduction

Video conferencing is extending the arena for learning both in and out of schools and with it comes exciting opportunities for sharing new experiences and exploring beyond the confines of the classroom.

With the infrastructure largely in place to enable good quality video conferencing, the challenge now facing schools is how to harness the enormous potential this medium has to offer, to further enrich teaching and learning. The challenges this brings may seem a little daunting, but help is at hand.

This one-day video communications conference will share with you some of the best creative models of good practice for its use, as well as look at the practicalities of getting to grips with the new technology and its management within the classroom.

"Video conferencing is set to impact significantly on the way children communicate with one another and with the world outside the classroom walls. Imagine the possibility of joining in with educational activities over vast distances, of interacting with school museums, and other education providers anywhere in the world. What new and powerful tools does this give us?"

Geoff Turrell, Director of Athena EICAZ

CONFERENCE AIMS:

- To increase awareness of the exciting opportunities of video conferencing
- To offer support, advice and information on how to get started
- To provide a toolkit of ideas, tips and do's and don'ts to enable successful video conferencing

About the conference organisers

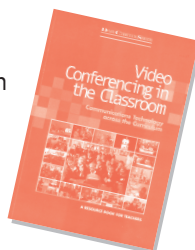
With the development of video conferencing in all secondary schools across Birmingham, Education IT Services at Birmingham City Council set up the Video Communications Management Group. The group consists of primary and secondary head teacher representatives, CLC, EICAZ, Higher Education and technical personnel. Their remit is to develop, encourage and share practice and expertise in the creative use of video communications within a supportive framework.



Video Conferencing in the Classroom

All delegates will receive a complimentary copy of "Video Conferencing in the Classroom" written by Tim Arnold, Steve Cayley and Mike Griffith and published by Devon Curriculum Services.

This book sets out to explore the wide range of practical video conferencing activities that are already being undertaken in classrooms across the country. As well as exploring curriculum applications of video conferencing, through detailed case studies, the book is a guide to getting started, explaining the technology in simple terms and giving hints and tips to ensure successful use.



Punching Holes in Classroom Walls - Tuesday 1st October 2002

PROGRAMME

<input type="checkbox"/> 8.30am	Registration and coffee Pre-conference video link activities and demonstrations	
<input type="checkbox"/> 9.30am	Welcome and introduction	<p>GEOFF TURRELL Chair of Video Communications Management Group, Director of ATHENA EICAZ</p> <p>CHRIS PRICE Head of Education IT Services</p>
<input type="checkbox"/> 9.40am	Keynote 1	<p>MARK STANDLEY Executive Director, Alaska Centre for Excellence in Schools, Anchorage, AK</p>
<input type="checkbox"/> 10.55am	Tea/Coffee break	
<input type="checkbox"/> 11.10am	Workshop session I	Please select ONE workshop to attend
	<ul style="list-style-type: none"> • Delivering professional development using video communications • Distance Learning applications of Video Conferencing • Phoenix Projects - bringing the past to life • Specialist teaching through Video Communications 	
<input type="checkbox"/> 12.00pm	Keynote 2 (including a virtual keynote)	
<input type="checkbox"/> 12.45pm	Lunch	
<input type="checkbox"/> 2.00pm	Workshop session II	Please select ONE workshop to attend
	<ul style="list-style-type: none"> • Developing Video Communication Skills • Exploring a Virtual Learning Environment • Who to Video Conference with - Starting points and learning opportunities • Diversifying opportunities - Application Sharing across a Video Conference 	
<input type="checkbox"/> 2.50pm	Plenary keynote	
<input type="checkbox"/> 3.50pm	Tea/coffee break Post conference video link activities and demonstrations Technical surgery help desks open	
<input type="checkbox"/> 5.00pm	Close	

How the Conference works

- The day comprises two keynote sessions and a closing plenary keynote intended for all delegates, plus two elective workshop sessions. The morning workshops explore the variety of uses Video Communications can be put to in schools and focus on the practical applications and models of good practice for the technology. Whilst the afternoon workshops look at the practice and management of Video Communications in education.
- You will have the option to choose one workshop from each session and it's helpful when booking if you can indicate which workshop from the morning and afternoon sessions you wish to attend.
- Our technical surgery help desks will be open throughout the day for you to discuss any specific issues or concerns. You can simply drop in on the day or alternatively request an appointment on the booking form and we will allocate a time for your visit.

KEYNOTE SPEAKER – Mark Standley



Mark Standley has been a research archaeologist, professional educator, and an executive in the computer industry over the past 22 years in Alaska.

Currently he serves the Alaskan communities through an appointment by the Commissioner of Education and Early Development, and the President of the University of Alaska as Executive Director of the Alaska Centre for Excellence in Schools.

Mark will be flying in from Alaska specifically for the conference, giving delegates a unique opportunity to meet with one of USA's key educational exponents. Mark will deliver a keynote speech relating to his work using computer technology to support digital literacy as well as develop international themes throughout the day that focus on emerging digital learning communities. Virtual keynote speakers in the field will join Mark throughout the day.